



Networking

Relationships are important. Not just those among your families and friends, but also those within your work environment. It's important to nurture your professional relationships, just like you would friendly ones so that they too will continue to grow. Building and maintaining strong professional relationships will allow you to weave a network of contacts that know and respect you and can speak to your talents—something that will come in handy as you progress in your career.

A strong professional network can be an invaluable tool, but it won't just create itself. It's important to proactively develop your network of colleagues. To help you do that, we are highlighting the theme of networking throughout this month's *ImageWatch* e-newsletter. Read on to see some of our favorite articles about building a professional network, a video highlighting what leading actuaries think about the importance of networking in their careers, and explore Web-based tools that can help you expand your network from the comfort of your desk.

So sign up for an networking site on the Web, stock up on business cards, pull out the Rolodex and call up some old colleagues to reconnect. This month, it's time to build your professional network.

Featured Articles



What makes networking important? How can you benefit from a strong network? Check out the following articles for more information on the importance of professional networks and how you can make the most of your professional network.

- [Are You Linked In?](#)
- [Are You Making the Most of Your References?](#)
- [Building Networks to Help You Meet Your Goals](#)
- [Focus Your Networking for Greater Success](#)
- [How to Sabotage Your Career Networking](#)
- [Networking: Master Key to Opportunity](#)

Actuaries in Action Video: Networking



How does a professional network help you as an actuary? How can you make your network work for you? Hear what leading actuaries have to say about the importance of this career tool and how they have built and utilized their own professional network throughout their career.

Also, check out our video on [Industry Trends](#).

E-Learning Tools

So, you want to expand your network but aren't sure where to start? Social networking sites can make it easier than ever to expand your network and reconnect with past colleagues. Based on the understanding that corporate relationships are important, these sites provide the opportunity for you to connect with current and past colleagues.

Consider expanding your professional network today by joining one of the following business-related social networks:

- [BrightFuse](#)
- [Ecademy](#)
- [LinkedIn](#)
- [Ryze](#)
- [YorZ](#)

There's no telling who you might meet, reconnect with, or what opportunities may come from signing up! If the thought of signing up is a little overwhelming, see this month's featured article, [Are You LinkedIn?](#) for a step-by-step example of how to get started.

Featured News (Actuaries in the News)



Check out these recent articles highlighting actuaries and the work of the profession:

- ["Rising Prices Hammer Seniors on Fixed Incomes"](#) from the July 1 USA Today
- ["In Pictures: 10 Things You Need To Know About Long-Term-Care Insurance"](#) on Forbes.com
- ["Make your retirement money last as long as you do"](#) from the June 14 Newsday