

## The Profession in the News



From being recognized as a top career to being asked to provide perspectives on important issues, actuaries are making news on a regular basis.

This month's *ImageWatch* highlights some of the top stories about the profession from the North American actuarial organizations in the past few months. Take a look at the links below for recent coverage in the business and trade media.

***BusinessWeek***, [Using Risk Management to Beat the Downturn](#) – January 10, 2009 Actuary Max Rudolph discusses how entrepreneurs and businesses can build risk management into their operations during a recession by focusing on risk as an opportunity, not an obstacle.

***CNBC***, American Academy of Actuaries Senior Pension Fellow Frank Todisco appeared on [three CNBC programs](#) on April 8 to explain the current condition of state and local pension plans as well as options to improve pension funding levels.

***Detroit Free Press***, [Anxiety about GM, Chrysler Bankruptcies Grips Retirees](#) - April 16, 2009 American Academy of Actuaries Senior Pension Fellow Frank Todisco explained pension benefit limits for plans taken over by the Pension Benefit Guaranty Corp. and what that could mean for retirees.

***Forbes***, [Best Jobs for New College Graduates Now](#) – January 9, 2009 This article discusses that becoming an actuary is one of the best jobs for graduates. Actuary James Miles explains why actuaries are currently in high demand.

***Le Devoir***, [Plaidoyer pour les regimes de pension a prestations determinees](#) - April 22, 2009 Canadian Institute of Actuaries Special Advisor on Pensions, Claude Lamoureux, appeared before the Canadian House of Commons Standing Committee on Finance to present on what needs to be done to support and save DB pension plans.

***Pensions & Investments***, [Pension Actuaries Welcome IRS Guidance on Applying 24-Month Asset Smoothing Rule](#) - March 18, 2009 ASPPA Chief of Actuarial Issues and Director of Retirement Policy, Judy Miller, was quoted in this article on smoothing.

***Treasury & Risk***, [Bonus Risk for CROs](#) – March 1, 2009 Actuary Max Rudolph discusses how many corporations may have gotten into trouble not just because they didn't listen to warnings from their chief risk officer (CRO), but also because they were compensating the risk manager in the wrong way.

See many more examples of [actuaries in the news](http://ImageoftheActuary.org) on [ImageoftheActuary.org](http://ImageoftheActuary.org).

## How Actuaries Have Turned Risk into Opportunity



Did you know? The actuarial profession has been making “top career” lists for some time now. In 2007 *U.S. News and World Report* named the actuarial career as one of the top 25 careers, basing its decision on pay, status and quality of life. The article describes the career as being in “growing demand as baby boomers age, the Internet becomes ubiquitous, and Americans seek richer, simpler lives.”

Interested in learning more about the history of the profession? Visit the interactive [timeline](#) of the profession on [ImageoftheActuary.org](#).

**Coming up in a future edition of *ImageWatch*:** Trends in the health practice area.